

**Naples Market
Activity, 1st Q**

CLOSED TRANSACTIONS-----1st Quarter, 2011

	2010 1st Q	2011 1st Q	% change
under \$300k	1330	1463	10.00%
\$300k-\$999k	499	477	-4.41%
over one million \$\$	143	157	9.79%
total closed transactions	1972	2097	6.34%
	Ytd* 2010	Ytd* 2011	
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***year to date**

Naples closed transactions in the 1st quarter of this year exceeded 1st three months of 2010 by 6%. This positive trend has been the norm now for three consecutive years!

To put it in perspective, during the 1st quarter of 2008 Naples had a total of 964 closed transactions compared with 2,097 transactions in the 1st quarter of this year! Savvy Buyers have been, and continue to be extremely active!!

Despite this positive growth in sales activity, inventories have remained high while prices continue to be at an all time low.

We continue to be in a "Buyers" market but it is becoming increasingly more difficult to predict timing of a shift to a "Sellers" market. This shift is likely to result in an upward trend of selling prices.

Do not miss your opportunity to capitalize on the most lucrative Buyers market in the history of Naples. Call us BEFORE it's too late.

This report and prior ones are posted on Jim's blog which can be accessed on his web site.

www.naplesfloridaluxuryhomes.com

Please call us.

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